

**July 11 – 14
2023**

Executive
Leadership
Conference



GEORGIA CERTIFIED CHAMBER PROGRAM

as of November 2022



One of the most prestigious programs of GACCE is the **Georgia Certified Chamber** program.
The program recognizes chambers that have met standards of excellence.
We currently have 46 Georgia Certified Chambers:

Albany Area Chamber
Augusta Metro Chamber
Bainbridge-Decatur County Chamber
Barrow County Chamber
Brunswick-Golden Isles Chamber
Carroll County Chamber
Catoosa County Chamber
Cherokee County Chamber
Columbia County Chamber
Conyers-Rockdale Chamber
Dawson County Chamber
Douglas County Chamber
Douglas-Coffee County Chamber
Dublin-Laurens County Chamber
Eatonton-Putnam Chamber
Effingham County Chamber

Fannin County Chamber
Fayette Chamber
Greater Columbus Chamber
Greater Dalton Chamber
Greater Macon Chamber
Greater North Fulton Chamber
Griffin-Spalding Chamber
Gwinnett Chamber
Habersham County Chamber
Jackson County Area Chamber
LaGrange-Troup County Chamber
Liberty County Chamber
Madison-Morgan County Chamber
Milledgeville-Baldwin County Chamber
Moultrie-Colquitt County Chamber
Newnan-Coweta Chamber

Newton Chamber
Pelham Chamber
Pickens County Chamber
Randolph County Chamber
Roberta-Crawford County Chamber
Robins Regional Chamber
Rome Floyd Chamber
Sylvester-Worth County Chamber
Thomaston-Upson County Chamber
Thomasville-Thomas County Chamber
Thomson-McDuffie County Chamber
Toccoa-Stephens County Chamber
Valdosta-Lowndes County Chamber
White County Chamber

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U.S. CHAMBER ACCREDITATION

as of June 2023

UNITED STATES CHAMBER OF COMMERCE

ACCREDITATION®

The U.S. Chamber of Commerce instituted the Accreditation program to recognize effective performance within outstanding Chamber organizations. It is a voluntary program developed to provide a method by which local chambers of commerce may make a self-study and analysis.

The following Chambers in Georgia are currently accredited
(per the U.S. Chamber website June 2023):

Five -Star Chambers ★★★★★

Brunswick-Golden Isles Chamber
Cobb Chamber
Columbia County Chamber
Greater Columbus Chamber
Greater North Fulton Chamber
Gwinnett Chamber
Habersham County Chamber
LaGrange-Troup County Chamber
Newnan-Coweta Chamber
Toccoa-Stephens County Chamber
Valdosta-Lowndes County Chamber
White County Chamber

Four-Star Chambers ★★★★★

Albany Area Chamber
Newton County Chamber

Accredited Chamber

Catoosa County Chamber

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GEORGIA CERTIFIED CHAMBER EXECUTIVES (GCCE)

as of July 2023

The Georgia Certified Chamber Executive (GCCE) designation exemplifies excellence and professionalism of Georgia's Chamber Executives. We salute these Chamber Executives for their outstanding service to the Chamber profession in the State of Georgia:

Kali Boatright, Greater North Fulton Chamber
Candace Boothby, Newnan-Coweta Chamber
Fred Boscarino, Conyers-Rockdale Chamber
April Bragg, Robins Regional Chamber
Pam Carnes, Cherokee County Chamber
Aura Lee Durham, Robins Regional Chamber
Crystal Fairless, Blairsville-Union County
Debbie Harper, Newton Chamber
Joseph Henning, Henry County Chamber
Tommy Jennings, Barrow County Chamber
Cindy Jones, Griffin-Spalding Chamber
Morgan Law, Georgia Chamber
Angie Martin, Augusta Metro Chamber
Christie Moore, Valdosta-Lowndes County Chamber
Beth Morrison, Greater Dalton Chamber
Sue Parr, Augusta Metro Chamber
Julie Paysen, Toccoa-Stephens County Chamber
Leah Poole, Liberty County
Sara Ray, Douglas County Chamber
Monica Simmons, Cordele-Crisp Chamber
Teri Smiley, Walton County Chamber
Ralph Staffins, III, Brunswick-Golden Isles Chamber
Beth Truelove, White County Chamber
Cindy Williams, Cartersville-Bartow County Chamber

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GACCE LEGACY AWARD

as of July 2022

The highest award presented by GACCE, the recipient of the Legacy Award, *(formerly known as the GACCE Executive of the Year Award Honoring Kent Lawrence)*, is one who exemplifies the ideals of our profession.

- 2022** – Tommy Jennings, *GCCE*, Barrow County Chamber
- 2021** – Candace Boothby, *GCCE*, Newnan-Coweta Chamber
- 2020** – Daniel Jackson, Carroll County Chamber
- 2019** – Monica Simmons, *GCCE*, Cordele-Crisp Chamber
- 2018** – Kit Dunlap, Greater Hall Chamber
- 2017** – Kali Boatright, *GCCE*, Greater North Fulton Chamber
- 2016** – Roddie Anne Blackwell, *GCCE*, Eatonton-Putnam Chamber
- 2015** – Teri Smiley, *GCCE*, Walton County Chamber
- 2014** – Myrna Ballard, Valdosta-Lowndes County Chamber
- 2013** – Bill Mitchell, *GCCE*, Toombs-Montgomery Chamber
- 2012** – Fred Boscarino, *GCCE*, Conyers-Rockdale Chamber
- 2011** – Chip Cherry, *CCE*, Greater Macon Chamber
- 2010** – Pam Carnes, *GCCE*, Cherokee County Chamber
- 2008** – Bonnie Pfrogner, *GCCE*, Griffin-Spalding Chamber
- 2007** – Cile Warr, *GCCE*, Bainbridge-Decatur County Chamber
- 2006** – David Garriga, Americus-Sumter County Chamber
- 2005** – Betsy Hueber, *GCCE*, Thomaston-Upson County Chamber
- 2003** – Sue Spivey, *GCCE*, Chattooga County Chamber
- 2002** – Don Sims, Thomasville-Thomas County Chamber
- 2001** – Albert M. Hodge, Jr., Greater Rome Chamber
- 2000** – Woody Woodside, Brunswick-Golden Isles Chamber
- 1999** – Peggy Chapman, *GCCE*, Statesboro-Bulloch County Chamber
- 1998** – Mike Gaymon, *GCCE*, Greater Columbus Georgia Chamber
- 1997** – Willie Paulk, *GCCE*, Dublin-Laurens County Chamber
- 1996** – Jerry Bartels, *CCE*, Metro Atlanta Chamber
- 1995** – Nancy Kinsey, Walton County Chamber
- 1995** – Ken O’Neill, *GCCE*, Carroll County Chamber
- 1994** – Dick James, Newton County Chamber
- 1994** – Phil Overton, Gordon County Chamber
- 1993** – Tim Chason, Cartersville-Bartow County Chamber
- 1993** – Jane Fryer, *GCCE*, LaGrange-Troup County Chamber
- 1992** – Max Lockwood, Douglas-Coffee County Chamber
- 1992** – Cliff McDuffie, Gainesville-Hall County Chamber
- 1991** – Phil Overton, Gordon County Chamber
- 1991** – Dick Walden, Warner Robbins Area Chamber
- 1990** – John B. Lastinger, Valdosta-Lowndes County Chamber

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GACCE PAST CHAIRS

as of July 2023

We'd like to thank the following Chamber Executives for their leadership and commitment:

2022 – 2023.....Cindy Williams, *GCCE*, Cartersville-Bartow County
2020 – 2022.....Ralph Staffins III, *GCCE*, Brunswick-Golden Isles
2019 – 2020.....Sue Parr, *GCCE*, Augusta Metro
2018 – 2019.....Brian Anderson, *GCCE*, Greater Columbus
2017 – 2018.....Tommy Jennings, *GCCE*, Barrow County
2016 – 2017.....Daniel Jackson, *GCCE*, Carroll County
2015 – 2016.....Yulonda Darden Beauford, *GCCE*, Clayton County
2014 – 2015.....Dinah Rowe, *GCCE*, Chatsworth-Murray County
2013 – 2014.....Candace Boothby, *CCE, GCCE*, Newnan-Coweta
2012 – 2013.....Kali Boatright, *GCCE*, Douglas County
2011 – 2012.....Myrna Ballard, Valdosta-Lowndes County
2010 – 2011.....Teri Smiley, *GCCE*, Walton County
2009 – 2010.....Chip Cherry, *CCE*, Greater Macon
2008 – 2009.....Monica Simmons, *GCCE*, Cordele-Crisp
2007 – 2008.....Bill Mitchell, *GCCE*, Toombs-Montgomery
2006 – 2007.....George Woodward, *GCCE*, Dalton-Whitfield
2005 – 2006.....Pam Carnes, *GCCE*, Cherokee County
2004 – 2005.....Tim Martin, *CCE*, Albany Area
2003 – 2004.....Bill Cooper, Cobb
2002 – 2003.....Betsy Hueber, *GCCE*, Thomaston-Upson County
2001 – 2002.....Greg Wright, Newnan-Coweta
2000 – 2001.....Saralyn Stafford, Douglas-Coffee County
1999 – 2000.....John Cox, Paulding County
1998 – 1999.....Steve Rieck, *GCCE*, Clayton County
1997 – 1998.....Al Hodge, Augusta Metro
1996 – 1997.....Peggy Chapman, *GCCE*, Statesboro-Bulloch County
1995 – 1996.....Mike Gaymon, *GCCE*, Greater Columbus
1994 – 1995.....Willie Paulk, *GCCE*, Dublin-Laurens County
1993 – 1994.....Ken O’Neill, *GCCE*, Carroll County

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GACCE STAFF SERVICE AWARDS

as of March 2023

GACCE is proud to recognize the following chamber professionals who are achieving milestone anniversaries this year in the chamber industry:

15 Year Service Awards

Joni Harbin – Gordon County Chamber

Laura Luker – Henry County Chamber

10 Year Service Awards

Kimberly Gallman – Gordon County Chamber

Melissa Lee – Forsyth-Monroe County Chamber

Kerie Rowe – Walton County Chamber

5 Year Service Awards

W. James Allen – Augusta Metro Chamber

Sabrina M. Griffin – Columbia County Chamber

Caitlyn J. Hatcher – Moultrie/Colquitt County Chamber

Susan M. Kraut – Newnan-Coweta Chamber

Ann E. Owens – Greater Vidalia Chamber

Megan Rabun – Douglas-Coffee County Chamber

John Scott – Jackson County Area Chamber

Wanda Smallwood – Griffin Spalding Chamber

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CHARTING THE COURSE

Exemplary Leadership

ACCE Chamber of the Year

The nation's only award that recognizes the dual role chambers of commerce have leading businesses and communities. The award recognizes excellence in operations, member services and community leadership.

Since 2007, ACCE has annually recognized chambers of commerce in various size categories for their work leading businesses and communities with the prestigious Chamber of the Year award.

The award recognizes excellence in operations, member services and community leadership.

The Chamber of the Year award involves a multi-stage process, which includes Dynamic Chamber Benchmarking, application and interview. During the first two stages, chambers compete against the numbers. As finalists, they compete against other chambers within their category. ACCE uses a five-factor equation based on the numbers submitted in Dynamic Chamber Benchmarking to determine an applicant's competition category (1–4). This process ensures that all applicants will be competing against chambers of commerce of similar size and capacity.

The benefits of winning Chamber of the Year are significant and going through the process is a great learning experience. Georgia is currently represented by three previous winners, the **Georgia Chamber**, the **Henry County Chamber**, and the **Newnan-Coweta Chamber**. But we want more! Everyone is encouraged to participate in the process.



CCE: Aspire to be a National Certified Chamber Executive

Earn the internationally-recognized certification for chamber professionals! The Certified Chamber Executive (CCE) program is designed to assess the applicant's knowledge of the four core chamber management areas - Management, Planning and Development, Membership and Communications, and Operations.

CCEs exemplify commitment to the chamber of commerce profession; dedication to managerial and leadership excellence; and leadership in state, regional, and national chamber professional associations.

Join more than 500 chamber executives who have earned the designation of Certified Chamber Executive. Contact Susan McGuire with ACCE at smcguire@acce.org for more information on the CCE program, process, and eligibility requirements.

Current CCEs in Georgia:



Candace Boothby, CCE
Newnan-Coweta
Chamber



Chris Clark, CCE
Georgia Chamber

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CHARTING THE COURSE

Industry Associations and Professional Certifications

Chamber executives enjoy many paths to success, from National recognition to professional distinction. As a leader in business and in your community, learn more about how to effectively demonstrate your commitment to industry standards of excellence.

Industry Associations

Learn more about the two statewide associations and the two national associations that serve as the cornerstone of support for all successful chambers of commerce.

State



National



Professional Development

Advocacy Support



U.S. Chamber of Commerce

Professional Certifications

Six professional and organizational certifications exist to recognize the outstanding achievements of world class chambers and world class chamber executives who strive daily to lead communities and lead businesses with the highest standards of excellence and professionalism.

Georgia Certified Chamber
Designation



Georgia Certified Chamber
Executive (GCCE) Designation



GACCE
www.gacce.org

National Chamber of the Year
Designation



National Certified Chamber
Executive (CCE) Designation



Association of Chamber of Commerce
Executives (ACCE)
www.acce.org

National Accreditation



Institute for Organization
Management (IOM) Designation



U.S. Chamber of Commerce
www.uschamber.com

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CHARTING THE COURSE

National Resources

ACCE Horizon Initiative: Helping Chambers Drive Change

How will chambers adapt and evolve to mega trends over the next decade? How will they ensure that their best days are yet to come?

These are the core questions explored in ACCE's Horizon Initiative: Chambers 2025 report. The Horizon Initiative report taps the chamber industry's collective wisdom and draws heavily from social science scholarship and business research. The goal is not to tell chambers what they must do or be a decade from now. Instead, the value of this report is its potential to inspire ideas. The nine influences described in the Horizon Initiative Report are:

Belonging and Gathering
Communications & Technology
Scarcity and Abundance

Global Impacts
Population Shift
Political & Social Fragmentation

Resource Alignment
Catalytic Leadership
Limitations of Government



What are you doing to redefine the future and ensure your chamber remains relevant as it leads business and leads communities? Horizon gives you great information for strategic planning, staff planning and board retreats. It's one of

the best tools in the industry for taking your chamber to the next level. Learn more about what chambers across the country are doing to stay ahead of the changing curve. Learn more at acce.org.

ACCE Body of Knowledge

ACCE developed the Body of Knowledge for the chamber profession. It establishes benchmarks for the chamber profession and serves as the foundation for ACCE's educational programs. The Body of Knowledge outlines general job competencies and is updated, as necessary, to reflect current chamber profession practices. It is understood that chamber professionals need not have expertise or direct responsibility in all of these areas yet should have a comprehensive understanding of how each component impacts the chamber. By reviewing the Body of Knowledge and working towards comprehending and implementing these practices, chamber professionals will be empowered with the essential skills necessary to be successful in the profession. Visit acce.org to learn more.



General Management



Communication and
Marketing



Financial Management



Public Policy
Development &
Advocacy



Consensus Building



Strategic Planning



Human Resources



Economic Betterment



Membership Recruitment
and Retention



Decision Making



Technology



Development of
Programs, Products &
Services



Governance